



Oxford Cambridge and RSA

**Wednesday 25 May 2022 – Afternoon**

**GCSE (9–1) Media Studies**

**J200/01 Television and Promoting Media**

**Time allowed: 1 hour 45 minutes** (including 30 minutes' viewing time)



**You must have:**

- a DVD extract



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

Candidate number

First name(s) \_\_\_\_\_

Last name \_\_\_\_\_

**INSTRUCTIONS**

- Use black ink.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.
- Answer **all** the questions.

**INFORMATION**

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [ ].
- Quality of extended response will be assessed in questions marked with an asterisk (\*).
- This document has **16** pages.

**ADVICE**

- Read each question carefully before you start your answer.

## SECTION A –Television

## INSTRUCTIONS TO CANDIDATES

- This extract relates to Questions 1–3. You have **three minutes** to read these questions before the extract begins
- The extract is approximately **three minutes** long and will be played **four** times
- **First screening:** watch the extract, you may make notes
- **Second screening:** watch the extract and make notes
- There will be a **five minute** break for you to make notes
- **Third screening:** watch the extract and make notes
- There will be a **four minute** break to make notes
- **Final screening:** watch the extract and make notes
- You will have **four minutes** to complete your notes.

Answer **all** the questions.

The extract is from the television crime drama **The Avengers** (Series 4, Episode 1)

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NOTES PAGE

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4 Explain two factors that affect how **audiences interpret** representations in television programmes.

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5 **Cuffs**

Explain how social and/or cultural contexts influence the representation of the police. Refer to Cuffs to support your answer. [10]

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**SECTION B – Promoting Media**

Answer **all** the questions.

6 Identify the company that produced the Lego Movie video game.

..... [1]

7 Explain two reasons why film distributors usually release films first in cinemas.

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[4]

8 Explain at least **two** reasons why Hollywood film companies use merchandising such as the Lego Movie video game to promote films. [10]

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**END OF QUESTION PAPER**

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