

# GCSE (9–1) Media Studies

J200/01 Television and Promoting Media

# **Practice Paper**

Time allowed: 1 hour 45 minutes (including 30 minutes viewing)

You must have: • DVD extract		
You may use:  • Additional paper		

First name	
Last name	
Centre number	Candidate number

#### **INSTRUCTIONS**

- Use black ink.
- Complete the boxes above with your name, centre number and candidate number.
- · Answer all the questions in Sections A and B.
- Write your answer to each question in the space provided.
- If additional space is required, use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.
- Do **not** write in the barcodes.

### **INFORMATION**

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [ ].
- Quality of extended response will be assessed in questions marked with an asterisk (\*).
- This document consists of 16 pages.

#### **Section A: Television**

## Answer all the questions

#### INSTRUCTIONS TO CANDIDATES

- This extract relates to Questions 1–3. You have **three minutes** to read these questions before the extract begins.
- The extract is approximately **three minutes** long and will be played **four** times.
- First screening: watch the extract, you may make notes
- Second screening: watch the extract and make notes
- There will be a **five minute** break for you to make notes
- Third screening: watch the extract and make notes
- There will be another five minute break to make notes
- Final screening: watch the extract and make notes
- You will have five minutes to complete your notes.

You are advised to use the full 30 minutes to watch the extracts and make notes before starting to answer the question.

The extract is from the television crime drama *The Avengers* (Episode 1, Series 4, ITV)

(The extract starts when Steed (the man in the bowler hat) enters the blacksmiths and ends after the line 'the schoolmaster').

## **NOTES PAGE**

## **NOTES PAGE**


## **NOTES PAGE**


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3\* In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does the extract challenge traditional representations of gender in order to reach a 1960s television audience?

In your answer you must:

•	analyse the extract's use of gender representations make judgements and draw conclusions about how far the extract challenges or conform traditional representations of gender including stereotypes.	ns to [ <b>15</b> ]


Cuffs									
	how socia	ıl and/or	cultural	contexts	influenc	e messag	es and	values	in tele
programi	mes. Refer	to Cuffs to	o suppor	t your ans	swer.				


# **Section B: Promoting Media**

## Answer all the questions

The Lego Movie is a big budget 'tent-pole' movie. Explain at least two benefits of this for W	Ex	plain <b>two</b> advantages of being a media conglomerate.	
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## **END OF QUESTION PAPER**

#### **ADDITIONAL ANSWER SPACE**

If additional space is required, you should use the following lined page(s). The question number(s must be clearly shown in the margin(s).							



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